

THE WINE BRANDER

Branding – Photography – Product Shots & Wine Lifestyle

Photography & Creative Packages

Starter Package

Entry level coverage for wineries that need essential visuals to represent their brand.

Photographic Coverage: 1 event (15 photos minimum)
Styled bottle Shoot on Location: 2 bottles (Glass, bottle, staff pouring)
Bottle Shoot in Studio (5 bottles, clean/no background .png)
Editing & color correction
Commercial licensing for marketing use

\$1,650

Signature Package

Balanced storytelling + product coverage
for wineries who want lifestyle + brand personality.

Photographic Coverage: up to 2 events (20 photos minimum per event)
Styled bottle shoot on location: up to 3 bottles (Glass, bottle, staff pouring)
Studio Bottle Shoot: 7 bottles (clean, professional e-commerce ready)
Lifestyle & Venue: winery, tasting room, ambiance.
Edited images optimized for web + print
Commercial licensing for marketing use

\$2,550

Season Package

Full brand storytelling, blending lifestyle, nature, and product imagery
for a premium experience.

Photographic Coverage: up to 3 events (25 photos minimum per event)
Styled Bottle Shoot on Location: up to 6 bottles (Glass, bottle, staff pouring)
Studio Bottle Shoot: 10 bottles (clean, professional e-commerce ready)
Lifestyle & Venue Imagery: winery, tasting room, ambiance, customer experience, staff.
Edited images optimized for web + print
Commercial licensing for marketing use

\$3,450

Labeling, Design & corporate branding:
Custom pricing for logo design, wine labels, packaging, print collateral,
social media branding, and website visuals

Event: Wine release, harvest celebration, club member gathering, tasting, private dinner, etc. (Daylight)

Bottle Shoot on Location: Styled product photography of your wine bottles shot directly at your winery, vineyard, or tasting room. Natural surroundings, props, staff pouring, and ambiance are used to reflect your brand identity.

Bottle Shoot in Studio: Clean, controlled photography of your bottles on a neutral or white background, typically in a studio setup with professional lighting, essential for e-commerce, catalogs, distributors, media requests, and press features.

Commercial Licensing for Marketing Use: A license granting your winery the rights to use the images for marketing, advertising, website, social media, print collateral, and other promotional purposes, you can confidently use the photographs across all your platforms without restrictions, required credits outside from your media or platforms.

Prices apply to Yakima County (Prosser, Sunnyside, Naches, Selah, Zillah, Union Gap, Wapato, Toppenish, Granger, Grandview, extra prices apply outside the coverage area)



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